

THE BODY SHOP®

Policy on donations May 2006

The Body Shop mission statement states that we will operate our business with a strong commitment to the well being of our fellow humans and the preservation of the planet.

The Body Shop Values Principles set out our commitments and the actions we will take to further these commitments. Charitable contributions in cash or kind must always support the aims of these principles, and no donations can be made to organisations or causes which conflict with these aims.

The Body Shop International will channel all its central donations through our Foundation and its regional grant making committees, the Foundation operates with full transparency with regards to donations made.

Donations made direct to charities and causes by individual markets and donations in kind are not always publicly reported, but are monitored internally to ensure compliance with this policy.

In exceptional circumstances the company may also respond to a humanitarian emergency and make a special donation to a public appeal, but such a donation must have the approval of the CEO.

In addition:

No donations can be made to promote religious causes or political campaign causes although we may work with religious or political organisations on partnership projects, and fund raise with organisations that have a political or religious foundation for causes that support our values and principles.

No donations can be made to, nor funds raised for organisations linked to animal testing, organisations advocating violence or discrimination or in other ways promoting behaviour inconstant with our principles.

Whilst most charitable fundraising and donations will be made to support our major campaign partners, small-scale charitable donations can be made to any organisations providing that they are not in conflict with our ethical policies and principles.

Franchisee donations

All donations made in The Body Shop name by company-owned markets or franchisees, must be made in accordance with our ethical policies and principles, recorded and made available upon request to BSI for preparation of a global donations report.